

# Explore a new vision with us



As America's fastest growing vision benefits company with more than 50 million members,<sup>1</sup> we've grown 40% in the past 4 years alone and more than doubled our membership over the past 10 years.<sup>2</sup> Why? Because when you switch your vision benefits to us, more employees enroll, more employees visit in-network providers and more employees use their benefits.<sup>3</sup>



## THE VISION NETWORK EMPLOYEES WANT

98% of members choose an in-network provider<sup>2</sup>

### America's largest vision network

### More independent providers than anyone<sup>5</sup>

**Favorite national retail chains** like LensCrafters, Pearle Vision, Target Optical and Sears Optical, plus a wide selection of regional retailers, such as America's Best, Shopko, MyEyeDr. and more

### Several in-network options for buying online:

- Glasses.com
- ContactsDirect.com
- LensCrafters.com
- TargetOptical.com
- Ray-Ban.com

**Eye care and eyewear directly to you** at your facility with our Pop-Up Clinics<sup>7</sup>



## BENEFITS THAT REDEFINE EXPECTATIONS

97% of members are satisfied with their benefits<sup>4</sup>

### The flexibility to design a benefits package that fits your employees

The freedom to choose any ophthalmic frame, lens or contact lens without frame towers, formularies or restrictions

### Plus special offers and savings

**\$0 out-of-pocket expense** for any available frame at Target Optical and Sears Optical (up to \$80 added value for members)

**Up to \$50 savings on non-prescription sunglasses** at Sunglass Hut

**\$20 off** (plus free shipping) at ContactsDirect.com

**Members-only savings on eyewear, LASIK, hearing aids** and more on our Member Web



## ABOVE ALL ELSE, WE MAKE BENEFITS EASY

99% of clients say we're easy to work with<sup>4</sup>

**Open enrollment and communication support** to make sure employees understand their benefits

**Welcome Kit with ID cards** for all enrolled employees

**User-friendly tools** like our Enhanced Provider Search, our industry-first EyeMed Members App and new customized text alerts

**Award-winning service available 7 days a week**, with hours aligned to provider office hours

**100% implementation satisfaction** for the past 10 years<sup>4</sup>

Offer more of what's best—  
Contact your EyeMed rep or visit [starthere.eyemed.com](http://starthere.eyemed.com)

<sup>1</sup> Internal analysis of EyeMed membership data compared to data from leading vision benefit companies, as reported in publicly available information. <sup>2</sup> EyeMed internal book of business data, 2017 <sup>3</sup> EyeMed analysis of new business that transferred over from a prior benefits company, 2017. <sup>4</sup> EyeMed external satisfaction surveys, conducted by Walker and Convergys, 2017. <sup>5</sup> Based on the EyeMed Insight network, October 2017

\*Not available for all groups or all group sizes.